Final Project Brief

You are required to produce an ePortfolio with self-chosen theme related to Visual Arts or Education issues. The project aims to encourage students to explore web publishing while exploring creativity through writing, design, and photo taking. A statement of 1,000 words, including a brief analysis and explanation of the relationship between the final work and the identified visual arts or educations issues. Students will develop ideas in Week 10 and submit the portfolio on Week 14.

Guidelines

Both the content and format of the portfolio will be decided by you.

Please identify the subject(s) your group would focus on in this Portfolio, use below the tables to help you identifying your topic.

You’re encouraged to include writing, photo and illustration in your Portfolio.

You will be graded on your writing, visuals (drawing, photography, etc), design layout, and computer skills.

The format you choose is up to you (Wordpress, Wix, Issuu, etc). You will be graded according to the user experience of the Portfolio.

Appropriate citations and bibliography are required.

CILOs 1, 2, 3 & 4

CILO1 demonstrate knowledge and skill in the use of major digital and interactive media through workshops of photography, computer, imaging, printing and web technology.

CILO2 employ major digital and interactive media to design a final work in an approved self-chosen theme in relation to identified social and cultural issues.

CILO3 demonstrate self-reflective thinking to analyze and explain the relationship between the final work and the identified social and cultural issue concerned.

Assessment criteria:

- diversity of the raw material you have collected and worked on; (10%)
- your ability to identify the historical, cultural and environmental contexts of your work; (10%)
- your ability to analyze and transform the historical, cultural and environmental significance of your work; (20%)
- planning and conducting research strategies (as reflect in the table below); (10%)
- editorial skills and presentation of your Portfolio; (10%)
- your understanding of the needs of your audience and client; (10%)
- transform your raw data in e-format (user experience); (15%)
- adaptation of design knowledge (i.e. for design - the use of color, size, weight, placement, and type-face choice to convey the concept for design) (15%)
### A. Research process

<table>
<thead>
<tr>
<th>Define problem CILO1,2 &amp;4</th>
<th>(What are the design problems? What problems do you want to solve by making this work? Who is your audience? Who is your client? What information will they want? (No less than 50 words)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Methods and steps of research CILO1,2 &amp;4</td>
<td>(What are the methods you will adapt in this research? Interview? Survey? Note-taking? Photographing? List clearly the steps you will adapt in this research in order to produce a better work) (No less than 50 words)</td>
</tr>
<tr>
<td>Analysis of the raw data CILO1,2 &amp;4</td>
<td>(How can you use your raw data to generate something meaningful for your work? How does the raw data provide good resources for you to solve the design problems?) (No less than 50 words)</td>
</tr>
<tr>
<td>Research findings CILO1,2 &amp;4</td>
<td>(Identify the results of your research with no less than 50 words)</td>
</tr>
<tr>
<td>Project Description CILO1,2 &amp;4</td>
<td><strong>A statement of 1,000 words, including a brief analysis and explanation of the relationship between the final work and the identified visual arts or educations issues</strong></td>
</tr>
<tr>
<td>Evaluation CILO1,2, 3 &amp;4</td>
<td>(Describe your final work and evaluate your work. Did I achieve what I have planned? What would I do if I could re-do this work again? No less than 50 words)</td>
</tr>
</tbody>
</table>

### B. Design (Only applies to Option3)

(What are the design elements being adapted in my work? What is the interface in my work? Why do you think it is effective?) (No less than 30 words)